

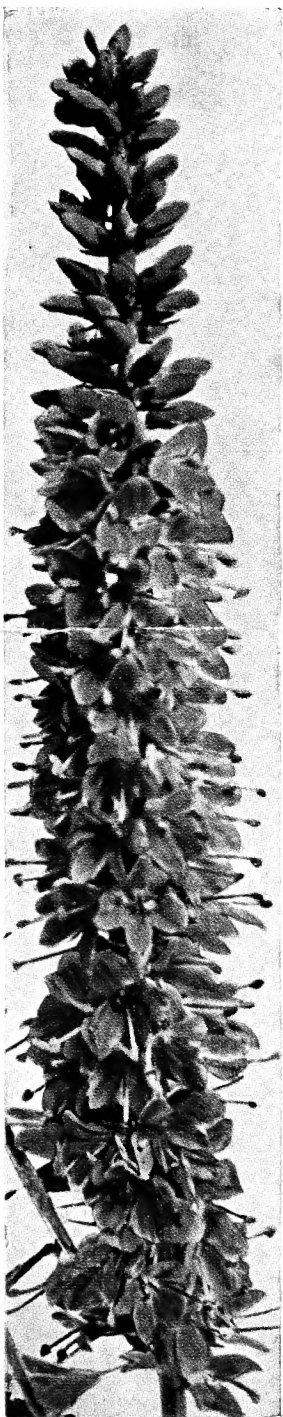
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VERONICA, BLUE SPIRE

Splendid new variety with extra-large flowers in July and August. 35 cts. each, \$3.50 per doz.



NEW VERONICA,
BLUE SPIRE

H. V. LAWRENCE, INC.

The Cape Cod Nurseries

FALMOUTH • MASSACHUSETTS

HARDY PLANTS for Summer Beauty

including

ROSES • PERENNIALS • UNUSUAL SHRUBS

TO OUR customers and friends we here present a select list of Roses, Flowering Shrubs, and Hardy Perennials for spring planting. The different varieties have been chosen because of their general good qualities and adaptability to our climate. This list does not by any means cover the many varieties that we can supply. If you are interested in other nursery products, in landscape plans, or in developing the home-grounds, we shall be glad to assist you. Write us or telephone us.

FOUR FINE NOVELTIES

A quartet of summer-flowering newcomers that quickly became favorites with critical flower fanciers. They are highly recommended.

ANTHEMIS, MOONLIGHT. A bushy, upright plant with pale yellow flowers about 2½ inches across. Blooms all summer. 40 cts. each, \$4 per doz.

SHASTA DAISY, ESTHER READ. Lovely, double white flowers, 3 to 4 inches across, are borne freely during the season. 75 cts. each, \$7.50 per doz.

GAILLARDIA, MR. SHERBROOK. A new yellow variety, blooming freely all summer and into early fall. 35 cts. each, \$3.50 per doz.

LUPINES, RUSSELL HYBRIDS. A new and beautiful strain, with many colors in soft shades and tones. 50 cts. each, \$5 per doz.

HARDY ASTERS

These Hardy Asters are in their prime in autumn after most other plants have ceased to flower. With them your garden can have color even after heavy frosts come.

Harrington's Pink. A clear soft pink without trace of magenta. We think it is the best pink variety. Tall growing. 50 cts. each, \$5 per doz.

Blue Gem. Produces semi-double, rich blue flowers in profusion. About 3 feet tall. 30 cts. each, \$3 per doz.

Mount Everest. Possibly the best white Hardy Aster. Plants are tall, but carry flowers on side branches, making a bouquet of bloom. 30 cts. each, \$3 per doz.

Queen Mary. An extra-choice blue variety; flowers large, in panicles on long stems. 30 cts. each, \$3 per doz.

Red Rover. Bright red buds open into rosy red blooms with yellow centers. Compact growing and free blooming. 30 cts. each, \$3 per doz.

Skylands Queen. Conspicuous lavender-blue flowers with golden yellow centers. Tall. 30 cts. each, \$3 per doz.

JAPANESE IRISES

Bloom in mid-June and continue for four to five weeks. Grow well in damp places.

All varieties, 35 cts. each, \$3.50 per doz.

Fascination. Mauve-pink, white veins; double.

Gold Bound. White, shaded yellow from gold center.

Manadzuru (White Crane). White, with yellow blotches. Six petals.

Purple and Gold. Violet-purple, gold throat.

Reine des Bulgares. Single; soft lilac-blue, veined white.

Templeton. Light violet, mottled pink and white. Nine petals.

A COMPLETE ASSORTMENT

Shade Trees • Flowering Shrubs • Vines • Evergreens

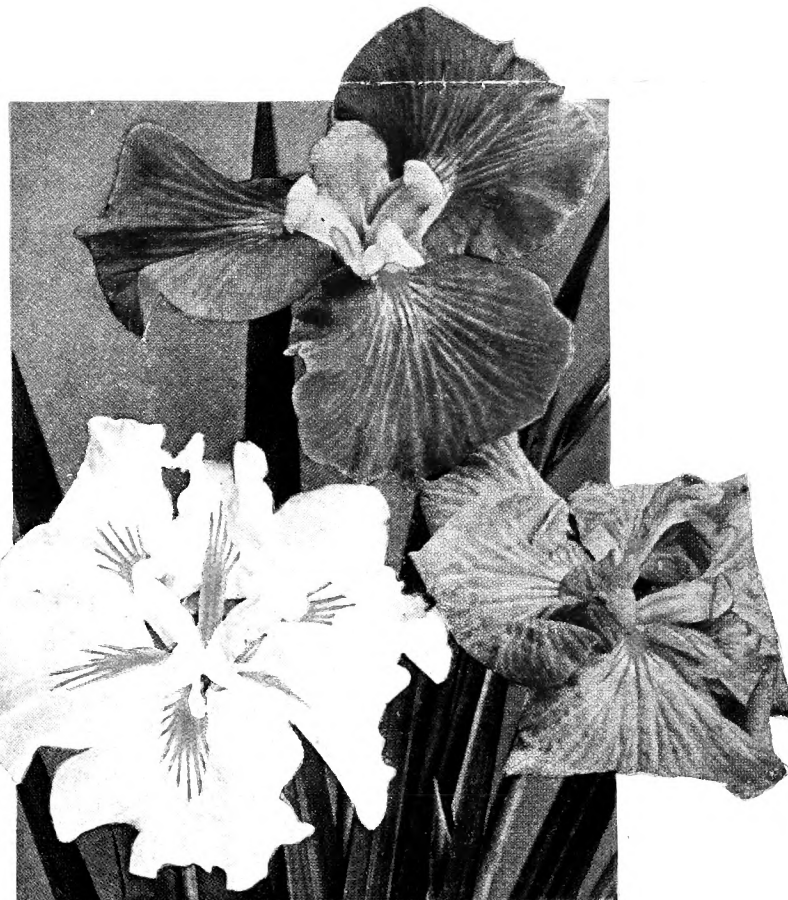
Hardy Perennials • Rhododendrons • Azaleas

Our General Price-list will be mailed on request

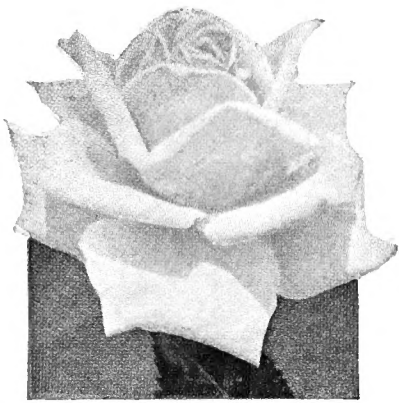
Reliable Landscape Service



ASTER, HARRINGTON'S PINK



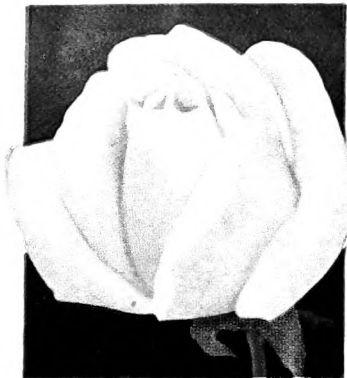
JAPANESE IRIS



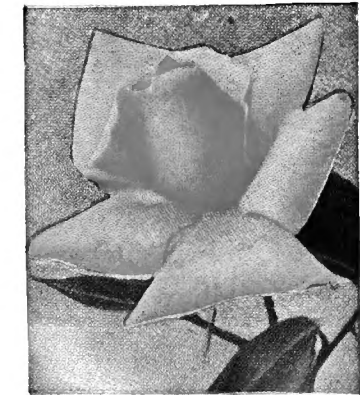
MADAME BUTTERFLY



EDITH NELLIE PERKINS



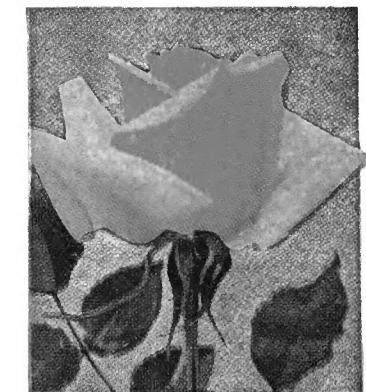
CALEDONIA



MME. EDOUARD HERRIOT



CONDESA DE SASTAGO



MRS. E. P. THOM

The Best

All 2-year
Field-grown

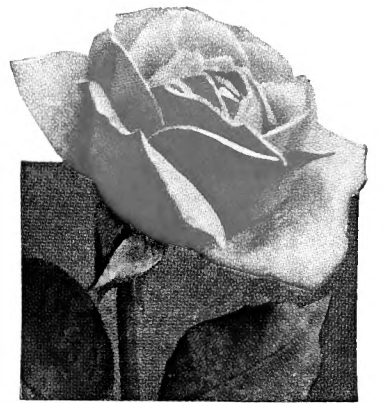
HYBRID TEA ROSES

A WELL-BALANCED Rose-garden needs the newcomers in the Rose family, but should not omit those older sorts that have become universal favorites. We believe our selection of both bush and climbing Roses meets these needs. Especially do we invite your attention to the Patented Roses, and the new Brownell Sub-zero and Trailer types. With these and other tested Hybrid Teas and Climbers, good Rose-gardens are now assured.

POPULAR PATENTED ROSES

Alezane. Pat. No. 116. Sorrel to apricot, yellow veins. \$1.25 each, \$12.50 per doz.
Countess Vandal. Pat. No. 38. Coppery bronze and gold. \$1 each, \$10 per doz.
Feu Pernet-Ducher. Pat. No. 103. Rich yellow, edges flushed pink. \$1 each, \$10 per doz.
Gloaming. Pat. No. 137. Pink, overlaid with salmon. \$1 each, \$10 per doz.
Golden Main. Pat. No. 254. Glistening yellow. \$1.25 each, \$12.50 per doz.

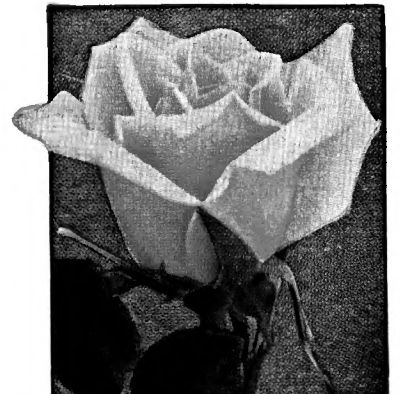
R. M. S. Queen Mary. Pat. No. 249. Salmon and pink, with orange base. \$1.50 each, \$15 per doz.
Rome Glory. Pat. No. 304. Cerise-red. \$1.50 each, \$15 per doz.
Signora. Pat. No. 201. Burnt sienna opening to mandarin. \$1.25 each, \$12.50 per doz.
White Briarcliff. Pat. No. 108. Supreme white. \$1 each, \$10 per doz.
Yosemite. Pat. No. 109. Orange-scarlet and carmine. \$1 each, \$10 per doz.



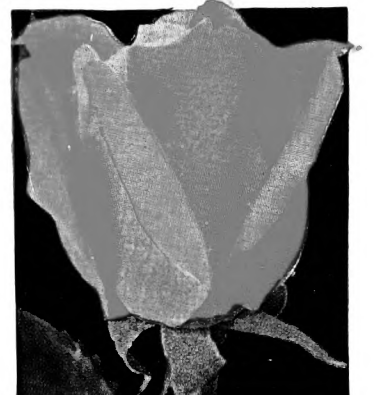
RADIANCE



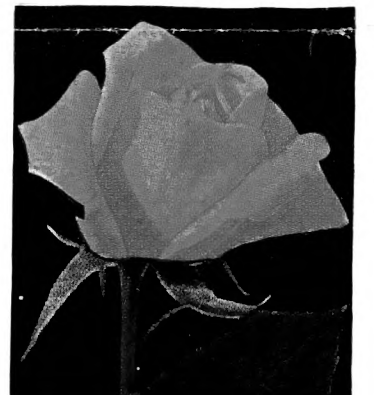
ETOILE DE HOLLANDE



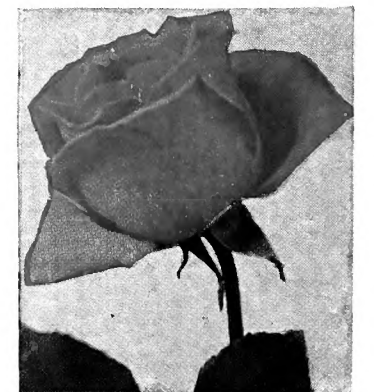
MRS. PIERRE S. DU PONT



PRES. HERBERT HOOVER



JULIEN POTIN



RED RADIANCE

ROSES TO GRACE EVERY GARDEN

All Roses in the following list are priced at 75 cts. each, \$8.40 per doz.
After May 15, potted plants at \$1 each, \$10 per doz.

Ami Quinard. Tall, branching plants with medium-sized, semi-double deep velvety crimson flowers.
American Beauty. Deliciously fragrant pink flowers, shading a smoky carmine.
Autumn. Very double flowers of burnt-orange, streaked with red. Upright plants with heavy foliage.
Briarcliff. Excellent cutting Rose. Deep rose-pink flowers passing to a lighter shade on outer petals.
Caledonia. Pure white flowers borne singly on a long, strong stem.
Christopher Stone. Vigorous, upright grower; produces bright velvety scarlet-red flowers of good form.
Condesa de Sastago. Flowers are fiery copper inside and rich gold on the reverse.
Dainty Bess. Single blooms of silvery salmon-pink. An old favorite.
Dame Edith Helen. Clear pink flowers freely produced on long stems; fragrant.
Duquesa de Penaranda. Large, double, cinnamon-peach blooms; very fragrant.
Edith Nellie Perkins. Shapely flowers, coppery rose outside and soft salmon-pink inside.
Etoile de Hollande. Large velvety crimson flowers; fragrant. One of the finest red Roses in the world.
Frau Karl Druschki. (HP.) Beautiful snow-white blooms. An excellent Rose.
Golden Dawn. Large, double flowers of lemon-yellow; very fragrant.
Golden Rapture. Flowers are golden yellow. Plants upright with glossy foliage.
Gruss an Teplitz. Shrub-like plant with medium-sized blooms of brilliant velvety crimson.
Hinrich Gaede. Large, double orange-yellow flowers, flushed nasturtium-red.
Joanna Hill. Pointed buds open to deep creamy white flowers tinged salmon and ochre-yellow.
Julien Potin. Large, double flowers of pure primrose-yellow; long, strong stems.
Kaiserin Auguste Viktoria. Snow-white flowers with slight lemon tint at center, borne singly.

Lady Margaret Stewart. Extremely fragrant deep buttercup-yellow flowers flushed orange and red.
Margaret McGredy. Cup-shaped flowers open orange-scarlet, turning to a peculiar shade of carmine-rose.
McGredy's Ivory. Large, creamy white flowers tinged with pale yellow at base.
Mevrouw G. A. Van Rossem. Double flowers heavily flamed orange and apricot on a dark golden yellow ground.
Miss Rowena Thom. Enormous buds open to large flowers of fiery rose shaded mauve.
Mme. Edouard Herriot. Brilliant orange-red flowers; low-spreading plant.
Mme. Butterfly. Light pink tinted gold; richly perfumed. An excellent cut-flower.
Mme. Jos. Perraud. Sweetly fragrant flowers of nasturtium-buff, with a hint of pale pink at the edges of the petals.
Mrs. Aaron Ward. Tawny gold and pink flowers.
Mrs. Charles Bell. A sport of Red Radiance with exquisite shell-pink flowers.
Mrs. E. P. Thom. Unfading, fragrant yellow flowers. Hardy.
Mrs. Henry Morse. Flesh-cream ground with a bright rose sheen washed vermillion.
Mrs. Lovell Swisher. Large salmon-pink and gold flowers changing to flesh-pink at edges.
Mrs. Pierre S. du Pont. Double flowers of rich red-gold; spicy fragrance.
Mrs. Sam McGredy. Scarlet-orange, changing to copper as blooms mature.
President Herbert Hoover. Large flowers of soft creamy yellow with scarlet markings. Vigorous plant.
Radiance. Deliciously fragrant, cupped flowers of two-toned pink. Free blooming.
Red Radiance. Deep red sport of Pink Radiance.
Rev. F. Page-Roberts. Flowers richly colored golden yellow with outside of petals tinged with red.
Sœur Therese. Semi-double; golden yellow with edges of petals spotted carmine.
Souvenir de Claudius Pernet. Unfading yellow flowers. Strong plants.

For Brownell Sub-Zero Teas and Trailers, see Page Three

The Cape Cod "Favorite Dozen" Roses

Every well-planned Rose-garden has these twelve varieties. Why? Because (1) they are hardy, (2) they grow well, (3) they bloom from early June to late autumn. All are shown in natural color on this page.

Caledonia
Condesa de Sastago
Edith Nellie Perkins
Etoile de Hollande
Julien Potin
Mme. Butterfly

Mme. Edouard Herriot
Mrs. E. P. Thom
Mrs. Pierre S. du Pont
President Herbert Hoover
Radiance
Red Radiance

One Plant of each \$7.50

Two Plants of each \$14.50

Four Plants of each \$27.50

CLIMBING ROSES

Newer Introductions

Apricot Glow. Pat. 200. Orange-red shading to pink; double flowers in clusters. \$1 each.
Blaze. Pat. No. 10. Brilliant scarlet. Very vigorous. \$1 each.
Copper Glow. Large, fragrant flowers of brilliant copper. \$1.50 each, \$15 per doz.
Doubloons. Pat. No. 152. Clusters of large, cup-formed saffron-yellow blooms. \$1.50 each.
Elegance. Flowers spectrum-yellow in center, shading to pale yellow on outer petals. \$1 each.
Golden Climber (Mrs. Arthur Curtiss James). Pat. No. 28. Long-stemmed golden yellow flowers flecked with orange-scarlet. \$1 each.
Golden Glow. Pat. 263. Pure spectrum-yellow Hybrid-Tea-like flowers with a Tea fragrance. \$1 each.
Golden Pyramid. Cadmium-yellow. May be grown on a pole as a pyramid. \$1.50 each.
Mermaid. Single. Soft primrose. One of the loveliest Climbers. \$1.25 each.
New Dawn. Pat. No. 1. Soft shade of flesh-pink. Everblooming. \$1.50 each.
Peggy Ann Landon. Yellow and orange flowers produced very early. \$1 each.



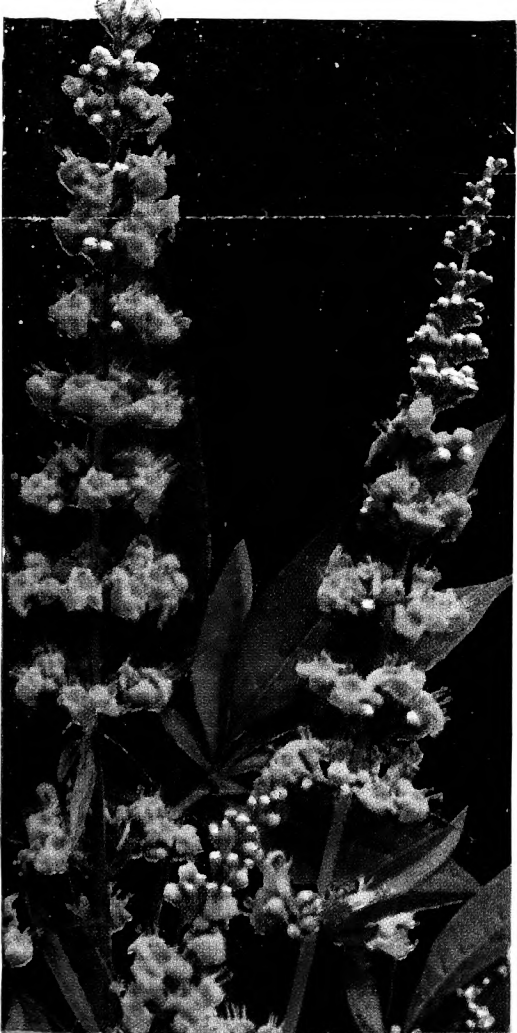
© NEW DAWN



© GOLDEN CLIMBER

Popular Favorites

75 cts. each, \$7.50 per doz., except as noted
Potted plants after May 15, \$1 each, \$10 per doz.
American Pillar. Huge trusses of single, dazzling scarlet-rose flowers with white centers.
Chaplin's Pink Climber. Single to semi-double flowers of a brilliant pure pink.
Cl. American Beauty. Large buds and flowers of bright purplish pink.
Dorothy Perkins. Double; pink flowers borne in huge trusses.
Dr. W. Van Fleet. Abundance of long-stemmed flowers of soft flesh pink.
Evangeline. Soft pink; single; enormous clusters.
Excelsa. Rosy scarlet; immense trusses.
Gardenia. Large, pale creamy yellow buds and blooms of delicate ivory-white.
Jacotte. Large, semi-double flowers of brilliant apricot-orange. \$1 each, \$10 per doz.
Lady Gay. Rich rose-pink flowers. Vigorous.
Mary Wallace. Large, bright pink flowers with a luminous sheen.
Mme. Gregoire Staechelin (Spanish Beauty). Huge, delicate pink flowers stained crimson.
Paradise. Fragrant rose-pink flowers borne in clusters. Vigorous growth.
Paul's Scarlet Climber. Semi-double; vivid scarlet, shaded bright crimson. Free bloomer.
Silver Moon. Single, creamy white flowers, amber-yellow at base, borne in clusters.

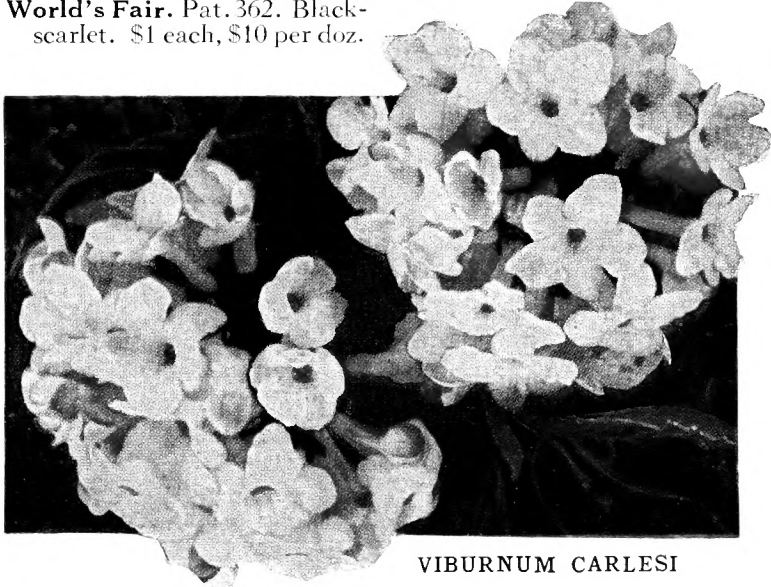


VITEX

Everblooming Bush Roses

Floribundas and Polyanthas

75 cts. each, \$7.50 per doz., except as noted
Potted plants after May 15, \$1 each, \$10 per doz.
Betty Prior. Pat. 340. Dark carmine on outside of petals, lighter inside. Flowers in clusters. \$1 each, \$10 per doz.
Carillon. Pat. 136. Flame-coral. 85 cts. each, \$8.50 per doz.
Cecile Brunner. "Sweetheart Rose." Light pink; yellow base.
Ellen Poulsen. Large, rose-pink flowers in clusters.
Else Poulsen. Single bright rose-pink flowers.
George Elger. Lovely yellow flowers. Continuous bloomer.
Golden Salmon. Pure orange flowers in huge trusses.
Gruss an Aachen. Light flesh-pink and salmon-yellow.
Ideal. Double; dark velvety crimson; medium size.
Katharina Zeimet. Very double, pure white flowers.
Orleans Rose. Small, semi-double; brilliant light red.
Pink Gruss an Aachen. Similar to Gruss an Aachen; pink.
Smiles. Pat. 331. Salmon-pink. 85 cts. each, \$8.50 per doz.
Sunshine. Golden orange changing to pink. \$1 ea., \$10 per doz.
World's Fair. Pat. 362. Black-scarlet. \$1 each, \$10 per doz.



VIBURNUM CARLESI

The Brownell "Trailers"

Carpet of Gold. Pure yellow, medium-size flowers with many recurved petals. \$1 each, \$10 per doz.
Coral Creeper. A lovely apricot-orange shading to light pink. \$1 each, \$10 per doz.
Frederick S. Peck. Semi-double, deep grenadine-pink blooms with yellow tints in center. \$1 each, \$10 per doz.
Little Compton Creeper. Single, deep rose-pink flowers in large clusters. \$1 each, \$10 per doz.

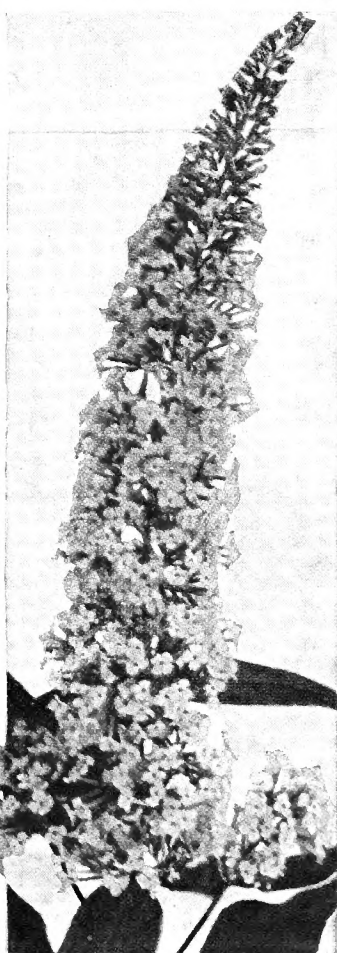
Brownell Sub-Zero Hybrid Teas

\$1.50 each, \$15 per doz.

Break O'Day. Pat. applied for. Double. Orange-apricot.
Lily Pons. Prop. rights reserved. Double. Deep yellow center shading to pale yellow and white.
New Yellow. (Unnamed.) Vari-double, lemon-yellow; a beauty.
Pink Princess. Prop. rights reserved. Pink; free-blooming.
Red Robin. Red tending toward glittering vermilion.
Stargold. Pat. No. 248. Double. Pure yellow; intensely fragrant.
SPECIAL. One plant each of above 6 Sub-Zero Hybrid Teas for \$7.50.

VIBURNUM

Carlesi. Fragrant flowers open blush-pink, changing to white at maturity. 1½ to 2 ft., \$2 each. See color illustration at left.
Burkwoodi. An improved new variety. Light pink, fragrant flowers in early May. 15 to 18 in., \$2 each.



BUDDLEIA, CHARMING

Choice Summer-Flowering Shrubs

A Group of Aristocrats Especially Suited to Southern New England

ALTHAEA

The familiar August-flowering Rose of Sharon. Entirely hardy.
Cœlestris. Single; blue. 2 to 3 ft., 75 cts.
Jeanne d'Arc. Double. White. 3 to 4 ft., 75 cts.
Lady Stanley. Double. Blush-white with dark center. 3 to 4 ft., 75 cts.
Rubis. Single, clear deep rose, large flowers. 3 to 4 ft., 75 cts.
Snow Storm. Single. White. 3 to 4 ft., 75 cts.

ABELIA GRANDIFLORA. Arbutus Bush. Pink and white flowers suggesting arbutus, blooming constantly from July to November. Clean glossy foliage, almost evergreen. \$1 each, \$10 per doz.

VITEX MACROPHYLLA. Large lavender-blue flower-spikes from late August to October. A most effective border facing shrub. 75 cts. each.

BUDDLEIA

Commonly called "Butterfly Bush," but Buddleias are lovely under any name, and in any place.
Charming. Well named because of the lavender-pink flowers borne all summer and well into autumn. 60 cts. each, \$6 per doz. See color cut.
Dubonnet. Glowing wine-red that does not fade. 75 cts. each, \$7.50 per doz.
Hartwegi. Bright lavender, full flowers. Best variety for cutting. 75 cts. each, \$7.50 per doz.
Ile de France. Almost a clear purple. Most effective. 60 cts. each, \$6 per doz.
Magnifica. Flowers rosy purple, with yellow center. Late summer and autumn. 50 cts. each, \$5 per doz.
DAPHNE CNEORUM. A dwarf, compact evergreen with quantities of sweet pink flowers in May and again in August. Likes sun. 9 to 12 in., \$1.25 each, \$12 per doz.



CHRYSANTHEMUM, NANCY COPELAND

Six Hardy Chrysanthemums

SELECTED FOR COLOR AND QUALITY

In groups of half-a-dozen or more these 'Mums will give a wonderful show of color, and furnish ample flowers for cutting.

Strong plants, 25 cts. each, \$2.50 per doz.

Early Bronze. Pompon. Flowers brilliant. Early.

Hebe. Luminous pink flowers, 3 inches or more across, changing to lavender-pink; golden yellow center, fragrant.

Indian Summer. Korean. Glowing orange. Mid-October.

King Midas. New yellow Korean. Full double. September.

Nancy Copeland. Bright red; single; 3 inches or more across.

Sunny Boy. Pompon. Brighter yellow than Early Bronze. Late.

A Quintet of High-Quality Chrysanthemums

These five Hardy 'Mums include introductions of 1939. They have been thoroughly tested and are recommended to New England gardeners who wish to keep abreast of the times.

Strong plants, 35 cts. each, \$3.50 per doz.

Burgundy. Double Korean. Cerise-erimson. Early October.

Lavender Lady. Korean. Silvery lavender; branching sprays.

Pale Moon. Korean. Double, sulphur-yellow flowers carried so freely that the plant looks like a huge bouquet. Mid-September.

Roberta Copeland. Semi-double; bright rose, changing to rose and salmon-gold. Mid-September.

Rose Glow. Old-rose. A profuse bloomer. Late September.

HARDY PHLOX

WITHOUT Phlox our gardens would lose much of their late summer and early autumn beauty. The varieties here named have proved their value in both small and large plantings.

All varieties of Phlox, 30 cts. each, \$3 per doz.

Albion. Pure white. Medium height plant; blooms freely.

Anton Mercie. The best true pale lavender Phlox.

Count Zeppelin. Pure white, with vermilion eye.

E. I. Farrington. Salmon-pink, with eye of lighter shade.

Enchantress. Salmon-pink, with darker eye. Strong-growing.

Ethel Pritchard. Clear lavender-blue. Midseason. 3 ft.

Evelyn. Light cameo-pink, pale bluish center.

Hauptmann Koehl. Dark blood-red flowers in large panicles.

Jules Sandeau. Large, rosy pink flowers. Dwarf plant.

Miss Lingard. White, with rose shading at center. June.

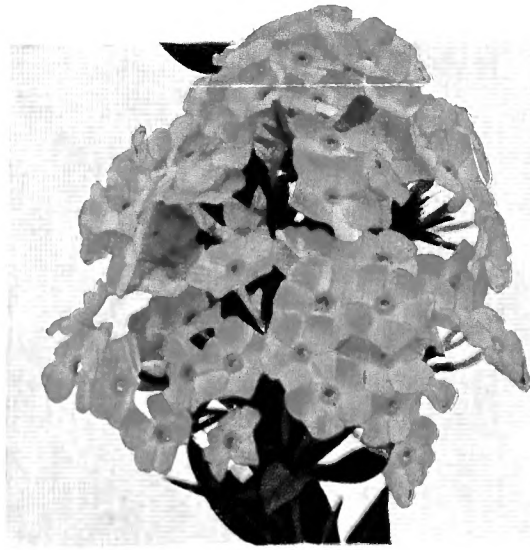
Morgenrood. Bright rose or rosy red, with deeper eye.

Mrs. Jenkins. White. A tall, late-flowering variety.

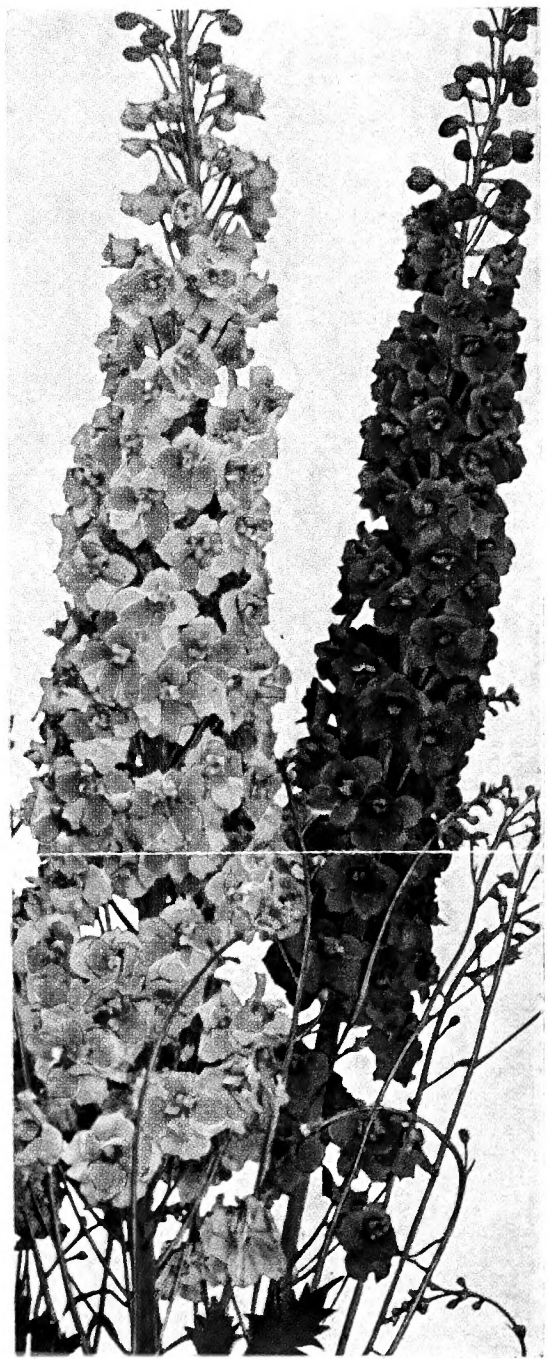
Painted Lady. Silvery pink, shaded salmon, cherry-red eye.

Rokoko. Lilac-pink flowers in large panicles. Medium height.

Salmon Glow. The name describes the color. Tall.



PHLOX, SALMON GLOW



DELPHINIUMS

LILIES

Lilium auratum. Large, fragrant white flowers dotted reddish brown; broad yellow band in center of petal. July, August. 40 cts. each, \$4 per doz.

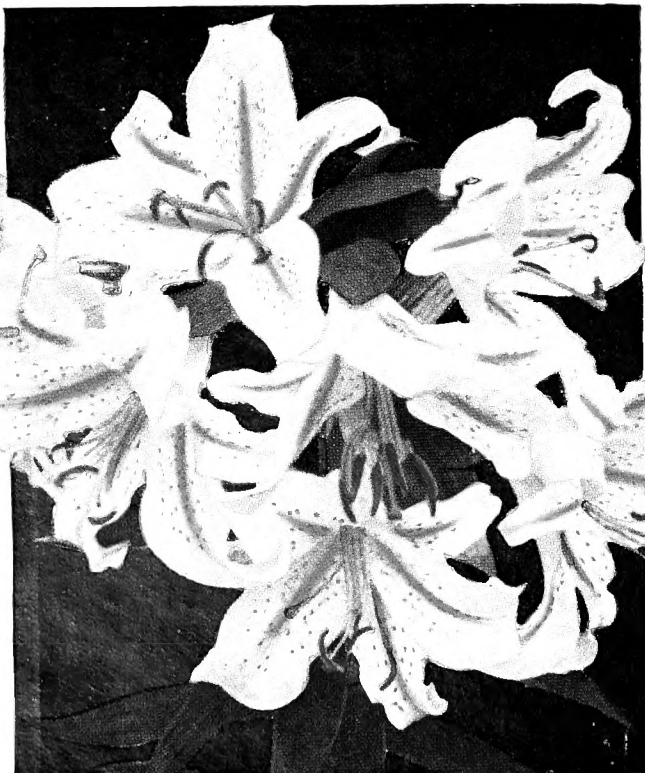
L. auratum platyphyllum. An improved Gold-Band Lily with gorgeous huge flowers. Very fragrant. July, August. 50 cts. each, \$5 per doz.

L. regale. White, flushed pink; yellow throat. June, July. 35 cts. each, \$3.50 per doz.

L. speciosum album. White; petals recurved. August, September. 50 cts. each, \$5 per doz.

L. speciosum magnificum. Pink Japanese Lily. Beautiful deep pink, dotted crimson, recurved petals. August, September. 50 cts. each, \$5 per doz.

L. tigrina splendens. Improved Tiger Lily. Single; orange; July. Tall. 30 cts. each, \$3 per doz.



LILIUM AURATUM

Other Midsummer Perennials

Strong plants, 25 cts. each, \$2.50 per doz., unless stated otherwise

ECHINOPS Ritro. Globe Thistle. Blue flowers.

ECHINACEA purpurea. Purple Coneflower. Reddish purple flowers with brown center disc or cone.

HELIOPSIS, Lemoine Strain. Orange-yellow.

LIATRIS pycnostachya. Kansas Gayfeather. Spikes of purple flowers. July and August.

L. spicata. Purple flowers. 2 to 3 ft.

PHYSOSTEGIA, Rosy Spire. Long rosy crimson spikes. 30 cts. each, \$3 per doz.

P., Summer Glow. Similar to the preceding but deeper in color. 30 cts. each, \$3 per doz.

PLATYCODON grandiflorum. Blue flowers.

P. grandiflorum album. White flowers.

SALVIA azurea grandiflora. Great Blue Sage.

S. Pitcheri. Blue Meadow Sage. Indigo-blue.

STOKESIA laevis lilacina grandiflora. Cornflower Aster. Sky-blue. July to October. 30 cts. each, \$3 per doz.

THERMOPSIS caroliniana. Yellow. June-July.

VERONICA longifolia subsessilis. Blue. August to late fall. 30 cts. each, \$3 per doz.

HEMEROCALLIS · Daylily

All varieties, except where otherwise noted, 50 cts. each, \$5 per doz.

Hyperion. A beautiful canary-yellow variety with large, fragrant flowers in July and August. Plants bloom freely. One of the finest. 75 cts. each, \$7.50 per doz.

Anna Betscher. Light yellow. Midseason.

George Yeld. Outer petals rich orange; inner petals orange-scarlet. June and July.

Gold Standard. Canary-yellow. July.

Goldeni. Golden orange. Early July.

J. A. Crawford. Apricot-yellow. Midseason.



HEMEROCALLIS, HYPERION

H. V. Lawrence, Inc., The Cape Cod Nurseries

34 Depot Avenue

FALMOUTH · MASSACHUSETTS

Telephones: 126, 127

Reliable Plant Materials

Trustworthy Landscape Service

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